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This Cookie Policy ("Cookie Policy") has been prepared by L2C Coaching, Training, and Consultancy Trade Limited Company ("L2C" or "Company") to inform our visitors and users about the types, purposes, and management of cookie technologies used on the www.link2coaching.com or similar websites ("Website") owned and managed by us.

This document is provided by L2C, acting as a data controller, in compliance with the Law No. 6698 on the Protection of Personal Data ("KVKK"), the European Union General Data Protection Regulation ("GDPR"), and other relevant legal regulations. This Policy details which cookies may be placed when you visit the Website, how these cookies can be managed, and your rights under KVKK and GDPR.

1. WHAT IS A COOKIE?

1.1. A cookie is a small text file sent to your browser or device by a website you visit and stored there. Cookies can be used for purposes such as remembering the website or service for future visits, facilitating navigation within the site, enhancing performance, or supporting advertising/analytics activities. Cookies themselves do not contain viruses or harmful software; however, the data stored in cookies may include some personal information about you, thereby subjecting them to data processing activities under KVKK and GDPR.

2. COOKIES WE USE: TYPES AND PURPOSES

2.1. On our Website and/or Platform, we use the following types of cookies and similar technologies:

2.1.1. Mandatory (Strictly Necessary) Cookies


2.1.1.1. **Purpose:** These cookies are essential for the basic functionality of our website (e.g., session management, security, language settings).

2.1.1.2. **Legal Basis:** These cookies rely on legitimate interests and relevant legal obligations; they may be used without requiring explicit consent.

2.1.1.3. **Examples:** wp_lang (WordPress language settings) lscache_vary (LiteSpeed Cache plugin) wf_log or wfwaf-authcookie (WordFence security plugin) etc.

2.1.2. Functionality/Preference (Functional) Cookies

2.1.2.1. **Purpose:** These cookies personalize your user experience by remembering your previous choices (e.g., username, language preference).

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2.1.2.2. **Legal Basis:** These cookies may be used based on your explicit consent or legitimate interests; they are required for certain features.

2.1.2.3. **Examples:** wp-settings; pll_languageb; wp-wpml_current_language

2.1.3. Performance/Analytics Cookies

2.1.3.1. **Purpose:** These cookies anonymously and collectively analyze how visitors interact with our Website, optimize content, improve performance, and fix errors.

2.1.3.2. **Legal Basis:** Explicit consent or legitimate interests (explicit consent may be required in specific cases due to privacy regulations).

2.1.3.3. **Examples:** _ga, _gid, _gat (Google Analytics) Cookies generated by the Yoast SEO plugin Cookies related to wpforms plugin submission statistics

2.1.4. Targeting/Marketing Cookies

2.1.4.1. **Purpose:** These cookies track user behaviors to provide personalized advertisements or promotional content, measure ad campaign effectiveness, and execute remarketing activities.

2.1.4.2. **Legal Basis:** Explicit consent is typically required; these cookies may remain disabled without your approval.

2.1.4.3. **Examples:** Google Ads cookies (e.g., IDE, _gcl_au) Meta Pixel (Facebook Pixel) cookies DoubleClick, Bing Ads, or similar digital advertising network cookies

2.1.5. Session and Persistent Cookies

2.1.5.1. **Session Cookies:** These are active during your browsing session and are deleted when the browser is closed (e.g., temporary form data).

2.1.5.2. **Persistent Cookies:** These remain on your device for a specified period (e.g., 1 day, 2 years) or until manually deleted.

2.1.6. First-Party and Third-Party Cookies

2.1.6.1. **First-Party Cookies:** These cookies are set directly by L2C's domain (www.link2coaching.com).

2.1.6.2. **Third-Party Cookies:** These cookies are set by domains of advertising or analytics providers (e.g., Google, Facebook).

3. COOKIE TABLE: SCOPE AND RETENTION PERIODS


3.1. The table below provides examples of cookies potentially used on our Website or Platform infrastructure, their purposes, and retention periods:



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Cookie Name	Provider/Source	Purpose/Description	Type	Retention
_ga	Google Analytics	To generate statistical data and understand how visitors use the site	Performance / Analytics	2 Years
_gid	Google Analytics	To distinguish users on a session basis and analyze visitor behavior	Performance / Analytics	24 Hours
_gat_gtag_UA_xxx	Google Analytics	To throttle request rate and support Google Analytics reporting	Performance / Analytics	1 Minute
lscache_vary	LiteSpeed Cache (WordPress)	To manage site caching and improve page loading speed	Essential / Performance (Persistent)	Specific duration (e.g., 1 Month)
wf_log_veya_wfwaf-authcookie	WordFence (WordPress)	To detect malicious entries for security purposes	Essential / Security (Persistent or Session)	Varies
_fbp	Meta (Facebook) Pixel	To measure ad performance and conduct remarketing activities	Marketing / Targeting	3 Months
IDE, DSID	Google Ads / DoubleClick	To optimize ads and measure conversions	Marketing / Targeting	1 Year
_gcl_au	Google Ads	To measure ad effectiveness and support retargeting efforts	Marketing / Targeting	3 Months
pll_language	PolyLang (WordPress)	To remember user language preferences	Functional (Persistent)	Permanent / Until deleted
wpforms-X	WPForms (WordPress)	To retain form submission details and prevent spam	Essential / Functional	Session or Persistent

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_GRECAPTCHA	Google reCAPTCHA	To detect bots/spam in form submissions	Essential Security /	6 Months
wordpress_sec_ wordpress_logg ed_in_	WordPress Core	To manage member login sessions and identify users	Essential Session Cookie /	During session duration

4. LEGAL BASIS FOR THE COLLECTION AND PROCESSING OF COOKIES

4.1. The cookies used on our Website that process personal data are handled in accordance with the following legal grounds:

4.1.1. **Essential Cookies:** Required for ensuring site security or performing basic functions such as session management.

4.1.1.1. **KVKK Basis:** KVKK Article 5/2 (c) or (e) (Performance of a contract or legitimate interests of the data controller)

4.1.1.2. **GDPR Basis:** Article 6(1)(b) (Performance of a contract) or Article 6(1)(f) (Legitimate interest)

4.1.2. **Performance / Analytics Cookies:** Aimed at improving user experience and measuring site performance.

4.1.2.1. **KVKK Basis:** Explicit consent (Article 5/1) or legitimate interest (Article 5/2(f))

4.1.2.2. **GDPR Basis:** Article 6(1)(a) (Consent) or Article 6(1)(f) (Legitimate interest)

4.1.3. **Functionality / Preference Cookies:** Remember user preferences, such as language selection and login information.

4.1.3.1. **KVKK Basis:** Explicit consent (Article 5/1) or legitimate interest (Article 5/2(f))

4.1.3.2. **GDPR Basis:** Article 6(1)(a) (Consent) or Article 6(1)(f) (Legitimate interest)

4.1.4. **Marketing / Targeting Cookies:** Used to deliver advertisements tailored to your interests, measure advertising effectiveness, and perform remarketing activities.


4.1.4.1. **KVKK Basis:** Explicit consent (Article 5/1)

4.1.4.2. **GDPR Basis:** Article 6(1)(a) (Consent)

4.1.5. **Legal Obligation:** When required to share data upon the request of judicial authorities or relevant public institutions.

4.1.5.1. **KVKK Basis:** KVKK Article 5/2(c) (Legal obligation) or Article 5/2(a) (Statutory obligation)

4.1.5.2. **GDPR Basis:** Article 6(1)(c) (Compliance with a legal obligation)

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5. HOW TO MANAGE AND DISABLE COOKIES?

5.1. When you visit our Website for the first time, we may request your explicit consent for cookies other than Essential Cookies. You can update your cookie preferences or disable specific cookie categories at any time by clicking the "Cookie Preferences"/"Cookie Management" panel located at the bottom of the page (or another designated section).

5.2. You can also manage or block cookies through your browser settings. However, please note that disabling certain cookies may limit the full functionality of the Website. Instructions for popular browsers are provided below:

Internet Browser	Cookie Management Method
Google Chrome	Click the "Lock Icon" in the address bar of your browser, then access the "Cookies" tab to allow or block cookies.
Internet Explorer (Microsoft Edge)	Go to the "Tools" section located in the top-right corner of your browser, then navigate to the security tab and manage cookies by selecting "Allow" or "Do Not Allow."
Mozilla Firefox	Click the "Open Menu" icon located in the top-right corner of your browser, then click on "Options" followed by "Privacy & Security" to manage cookies.
Opera	Navigate to the "Preferences" section of your browser, select "Advanced," then go to the "Cookies" section to manage your cookies.
Safari	On your device, go to "Settings," select the "Safari" tab, and use the "Privacy and Security" section to manage all your cookies.

5.3. Additionally, you can visit the opt-out pages provided by advertising or analytics service providers (e.g., Google Analytics, Google Ads, Meta (Facebook) Pixel) to disable or manage their cookies:

5.3.1. [Google Ads Ayarları](#)

5.3.2. [Meta \(Facebook\) Reklam Tercihleri](#)

5.3.3. [Network Advertising Initiative - Opt-out](#)

6. SECURITY OF YOUR PERSONAL DATA AND YOUR RIGHTS

6.1. L2C takes appropriate technical and administrative measures to ensure the security of the personal data collected through cookies. Relevant data is

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processed only for the purposes specified in this Policy and within the framework of obligations set forth by applicable laws and regulations.

6.2. Pursuant to Article 11 of KVKK and GDPR, you have the following rights:

6.2.1. To learn whether your personal data is processed or not.

6.2.2. To request information regarding the personal data processed, if any.

6.2.3. To learn the purpose of processing and whether the data is being used in accordance with the intended purpose.

6.2.4. To learn the third parties to whom your personal data is transferred domestically or abroad.

6.2.5. To request the correction of incomplete or inaccurate personal data.

6.2.6. To request the deletion or destruction of personal data under conditions specified in the relevant legislation.

6.2.7. To request notification of the correction, deletion, or destruction of personal data to third parties to whom the data has been transferred.

6.2.8. To object to any adverse outcome arising from the analysis of personal data exclusively through automated systems.

6.2.9. To demand compensation for damages suffered as a result of unlawful processing of personal data.

6.3. For rights under the GDPR (e.g., the right to data portability, etc.), please contact us to obtain further information.

6.4. If you wish to exercise these rights or have questions/complaints about this Policy, you may contact us via [.....] or apply to our company by physical means.

7. INTERNATIONAL DATA TRANSFER

7.1. Personal data collected through third-party cookies such as Google Analytics, Meta Pixel, etc., used on the Website may be processed on servers located abroad. In this context, your personal data may be transferred outside of the country in compliance with Article 9 of KVKK or Article 44 and subsequent provisions of GDPR, provided that necessary technical/administrative measures are taken. If explicit consent is required for using the relevant third-party services, an approval mechanism will be provided on the Website.

8. THIRD-PARTY LINKS

8.1. The Website may contain links redirecting to third-party websites, plugins, or applications. L2C is not responsible for the privacy policies or cookie practices of such external sites; therefore, we recommend that you review their cookie policies independently.

9. CHANGES TO THE COOKIE POLICY

9.1. This Cookie Policy may be updated periodically to align with technological or legal developments. The current version will be published on the Website and will become effective on the date of publication. Significant changes will be communicated to our users through an appropriate notice.

10. CONTACT

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- 10.1.** For any questions, requests, or complaints regarding this Cookie Policy, please contact us through the following information:
- L2C Koçluk Eğitim ve Danışmanlık Ticaret Limited Şirketi**
- **Company Name:** L2C Koçluk Eğitim ve Danışmanlık Ticaret Limited Şirketi
 - **Address:** Fatih Mah. Selahaddin Eyyubi Cad. No: 8AE, İç Kapı No: 28, Sancaktepe / İstanbul
 - **MERSİS Number:** 0607083657000001
 - **Tax Office:** Sultanbeyli Tax Office
 - **Tax ID/Number:** 6070836570
 - **Phone:**
 - **Fax:**
 - **Email:**
 - **Registered Email (KEP):**
- 10.2.** You may submit your requests in writing or via a registered electronic mail (KEP) address, secure electronic signature, or mobile signature methods. Requests submitted to us will be resolved within 30 (thirty) days at the latest, depending on the nature of the request; if legal fees apply as per regulations, you will be informed accordingly.
- 10.3.** As L2C, we thank you for your sensitivity regarding cookies. We remind you that you can update your preferences for non-essential cookies at any time. The purpose of this Policy is to inform you about the scope and manner in which your personal data may be processed through cookies. For more information, you can also review our Privacy Policy.